



200 Howey Street, P.O Box 1540 | Red Lake, Ontario Canada P0V 2M0
Phone: 807.727.2888 | Fax: 807.727.3961 | Email: advertise@thenorthernsun.com

LOCAL RATE: \$0.57/line

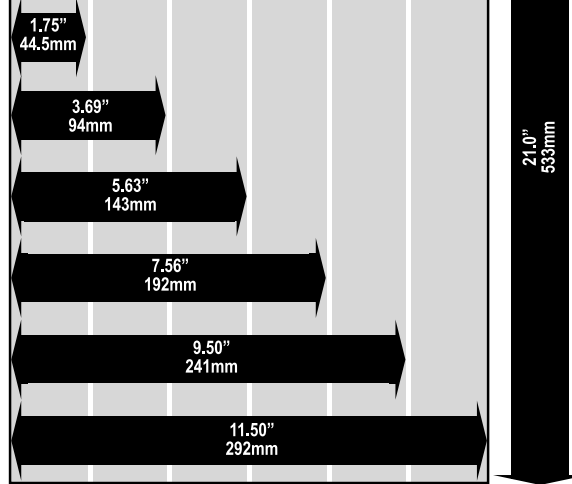
All prices subject to additional charge of 13% HST

FIRST INSERTION ADDITIONAL INSERTIONS (SAME AD)

Full Page	294 Lines x 6 column 21" x 11.5" (6 column)		\$1,005.48	\$804.38 (-20%)
1/2 Page	147 Lines x 6 column 10.5" x 11.5" (6 column)		\$502.74	\$402.19 (-20%)
1/2 Page	294 Lines x 3 column 10.5" x 5.63" (3 column)		\$502.74	\$402.19 (-20%)
1/2 Page	220.5 Lines x 4 column 15.75" x 7.60" (4 column)		\$502.74	\$402.19 (-20%)
1/4 Page	147 Lines x 3 column 10.5" x 5.63" (4 column)		\$251.37	\$201.10 (-20%)
1/8 Page	73.5 Lines x 3 column 5.25" x 5.63" (4 column)		\$125.68	\$100.55 (-20%)
1/8 Page	73.5 Lines x 3 column 5.25" x 5.63" (4 column)		\$125.68	\$100.55 (-20%)

BROADSHEET PAGE

294 LINES X 6 COLUMNS
21" X 11.5"



ALL ADS SMALLER THAN 1/8 PAGE ARE 10% OFF PER AD IF BOOKED FOR 3 OR MORE INSERTIONS

LOCAL RATE (standard)57¢ per line
Registered Charity Rate50¢ per line
Legal Notice Rate82¢ per line

COLOUR CHARGES (additional to basic rates)
black + one spot colour.....\$100.00
each additional colour.....\$100.00
full colour.....\$250.00

CLASSIFIED SECTION RATES (includes HST)
0-35 words.....\$5.65
35-70 words.....\$11.30
(additional words).....11¢ per
Photo (b&w 1.5" x 1").....\$11.00 per

BUSINESS CARDS (reoccurring min 6 months)
2 column x 2".....\$19.82 + HST/ per week

PRE-PRINTED INSERTS
Up to 20 grams per.....6¢ per
Volume Contract - 12 per year.....5¢ per
Volume Contract - 24 per year.....4.5¢ per
Volume Contract - 52 per year.....4¢ per
(folding and unfolding - additional charge)

Ship Inserts to:
Kenora Daily Miner and News
Atten: Northern Sun Flyers
33 Main Street, Kenora, ON P9N 3X7
Note: flyers must be received at Kenora on the Friday prior to scheduled insertion.

LOCAL LINE RATE PRICE GUIDE

BASED ON \$0.57 PER LINE

Ad Width (Columns)

	1 col	2 cols	3 cols	4 cols	5 cols	6 cols
1"	7.98	15.96	23.94	31.92	39.90	47.88
2"	15.96	31.92	47.88	63.84	79.80	95.76
3"	23.94	47.88	71.82	95.76	119.70	143.64
4"	31.92	63.84	95.76	127.68	159.60	191.52
5"	39.90	79.80	119.70	159.60	199.50	239.40
6"	47.88	95.76	143.64	191.52	239.40	287.28
7"	55.86	111.72	167.58	223.44	279.30	335.16
8"	63.84	127.68	191.52	255.36	319.20	383.04
9"	71.82	143.64	215.46	287.28	359.10	430.92
10"	79.80	159.60	239.40	319.20	399.00	478.80

PRICES ABOVE SUBJECT TO HST UNLESS OTHERWISE NOTED

Ad Space & Copy Deadline - Thursday 12 Noon*
Classified Ad Deadline - Friday 12 Noon
Cancellation Deadline - Friday 12 Noon**

*Pre-designed ads submitted electronically must be received by Friday @ 4 p.m. prior to insertion date.
**Advertisers must pay for space booked when ads are cancelled past the Cancellation Deadline.

PRE-DESIGNED AD COPY is accepted in the following file formats: PDF, EPS, JPG, TIF, or any format compatible with Adobe Creative Suite, along with appropriate fonts and links as applicable. Send all ad copy to: advertise@thenorthernsun.com

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